

**INVEST**  
City of Wolverhampton  
[investwolverhampton.com/bizweek](http://investwolverhampton.com/bizweek)

## Business Week Briefing

Business Week 2016  
Monday 26 – Friday 30 September

Visit [investwolverhampton.com/bizweek](http://investwolverhampton.com/bizweek) for the programme of events

Be part of the **City of Opportunity**

Wolverhampton's third annual Business Week part of the City Conference Season takes place from Monday 26 to Friday 30 September 2016. The aim of the programme is to support and celebrate the city's economic growth; it has been shaped by business representatives in the city, for businesses.

There is something in the programme (outlined on the next page) for all businesses of all types and sizes. It contains a range of new and annual events/activities to encourage:

- **Investment** in the city
- **Investment in** businesses (new and existing) to support them to grow, develop and compete locally, regionally, national and internationally
- **Investment** in local supply chains and business to business activity
- **Investment** in the local workforce, providing opportunities to support skill development and residents to secure jobs

Business Week is being promoted using the Invest business to business identity with the programme being hosted on the Invest website. The Week is being formally launched at the city's annual Jobs Fair scheduled for 9 September to maximise the number of live job and apprenticeship opportunities available to residents.

A range of partners, businesses and employers are involved in the supporting the programme; sponsoring events, providing in-kind support, communicating and promoting the programme. Partners are also delivering workshops, providing speakers and panel members.

Audience numbers are growing for all events with the annual Business Breakfast, the new Technology and Business Crime event and the annual Meet the Buyer Breakfast proving extremely popular. During the week there will also be regional, national and international visitors participating in the programme.

Business Week is creating opportunities for:

- Raising the profile of the city locally, regionally, national and internationally
- Celebrating and communicating achievements and future plans to businesses
- Companies of all sizes to network and exchange ideas
- Engaging and promoting investment opportunities with potential investors and developers in the city
- Showcasing support available to help businesses to flourish and develop its workforce.

The full programme can be viewed by visiting [investwolverhampton.com/bizweek](http://investwolverhampton.com/bizweek)

**The message is clear, together Wolverhampton is building  
a city to be proud of – a city of opportunity**

**Business Weeks:**

25-29 September 2017 with the annual Business Breakfast on 29 September  
24-28 September 2018 with the annual Business Breakfast on 27 September

## Business Week Summary Programme

Date	Activity	Time	Venue
Fri 9 Sept	City Jobs Fair – Drop in	9 am – 1 pm	WV1 at Molineux Stadium
Mon 26 Sept	Brexit – What next? – A panel-led debate	12:30 – 2 pm	BCGH
Tues 27 Sept	Food, Drink and Creative Sectors Export Growth Workshop	7:30 – 10 am	BCGH
	Technology and Business Crime Prevention Event	8 am – 3:30 pm	Racecourse
	Enterprise Start-Up – Business Support Workshop	1 – 4 pm	BCGH
	Annual Wolverhampton Skills Dinner – Invitation only	6 pm – 8 pm	Metro One Campus
Wed 28 Sept	B2B Networking: Annual Meet the Buyer Breakfast	8 am – 10 am	WV1 at Molineux Stadium
	Investors Round Table - Invitation only	8.30 am – 10 am	Molineux Stadium
	It's a Knock Out – Business Team Building Event	12 – 4 pm	Aldersley Leisure Village
	Advanced Engineering Sector – Export Opportunities Mexico Workshop	4 – 6:30 pm	BCGH
	Mayor's Annual Reception – Invitation only	6 – 7:30 pm	Mayor's Parlour
Thur 29 Sept	Annual Wolverhampton Business Breakfast	8 – 10:30 am	GTG, Wednesfield
	Health and Social Care – Business Growth Opportunity Event – Invitation only	10:15 – 11:30 am	Novotel Hotel
	Black Country Chamber of Commerce – Annual Exhibition	11 am – 1 pm	Racecourse
Fri 30 Sept	Access to Finance – Business Support Workshop	8 – 9:30 am	BCGH
	Wolves Den – Pitch and Win £10,000 Business Support and Advice for SMEs	9:30 am – 4:30 pm	Suite 20 at Molineux Stadium

For further information email [Heather.Ernstsons@wolverhampton.gov.uk](mailto:Heather.Ernstsons@wolverhampton.gov.uk)